



PLEDGE AN EXTRA VOW FOR NATURE

November 2022

WHAT: This project is an opportunity for sensible couples willing to offset part of the ecological footprint associated to their wedding events by adopting a grove of trees amidst the forests of the Monarch Butterfly Biosphere Reserve to be safeguarded by the local indigenous communities.

WHY: The planet is sick due to the high impact that human activities are having on the natural resources. Our species is disrupting natural processes with pollution, resource depletion, species extinction, overpopulation, deforestation, etcetera. In fact, our current rate of natural resources usage reveals that we consume twice as many natural resources than those our planet naturally offers, hence we are causing an alarming deficit. Earth is not given time to recover from the heavy use and natural replenishment is not happening. Yet, as we are part of the problem we can also be part of the solution.

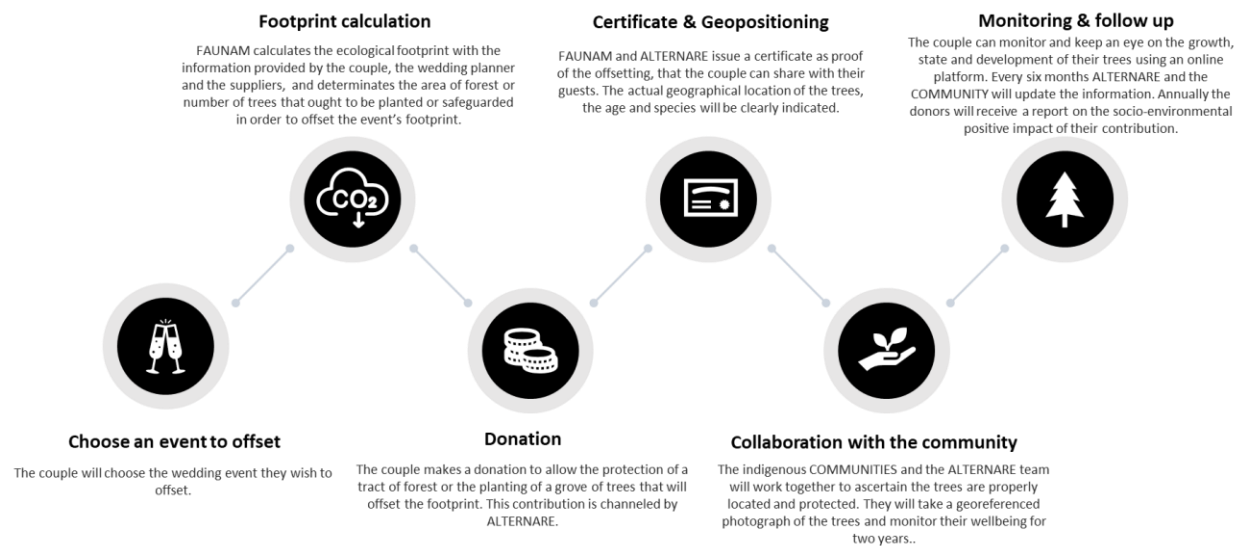
WHAT FOR: By contributing to protect and expand the forests we are helping nature help us. The trees clean the air, absorb carbon, help infiltrate and evaporate water, protect the soil, are home to a wide diversity of plant, animal and fungi species, a natural community that provide us and the planet multiple environmental services like those mentioned. The cost of prevention is lot smaller than the cost of remediation, hence, even modest contributions to the owners of the forests, to enable them to protect them better is quite relevant.

FOR WHOM: The offsetting of the ecological footprint of a Wedding event has multiple beneficiaries: First of all the indigenous communities owners of the forests, that will have come income to help them be prepared and act on actively protecting the forest (fire prevention and combat in the event it happens, among other activities), naturally plants and animals that live in the forest and that visit the forest eventually, like the unique phenomena taking place in these forests, the migration of the Monarch Butterflies from Canada and Northern United States to their wintering haven in these forest. But in the end, whole humankind benefits from the conservation of the forests, for helping the ecosystems provide their expected environmental services, for helping restore nature.

WHO: Everybody can take action and help. In this particular scheme we are inviting the couples to pledge an extra VOW, for nature, for the planet. Through this programme (Voluntarily Offset Wedding) through them, all the attendees to their wedding are indirectly contributing too.

WITH WHOM: The couple decides, with the assistance of the wedding planner and the suppliers the events they wish to offset. FAUNAM calculates, considering the nature and characteristics of the events, the actual ecological footprint that ought to be mitigated. Then the couple/wedding planner/suppliers can decide how much they wish to offset and therefore donate. ALTERNARE channels the donation to the local indigenous communities. Thereafter FAUNAM supervises ALTERNARE, whom in turn monitor the work of the communities, which are the people directly in charge of planting and caring for the trees and standing forests.

HOW:



WHERE: Currently the geographic region where the Project is being carried out corresponds to the Monarch Butterfly Biosphere Reserve in two Mexican states (state of Mexico and Michoacan). In the near future other specific sites in other countries will be incorporated into the programme.

HOW MUCH: Couples, Wedding Planners and Suppliers can offset as much as they want, preferably the 100% of the ecological footprint of the events. One can offset all or either one of the ceremonies, the travelling and lodging, the whole stay in the destination, the banquet party and cocktails or other events.

CONTACT INFORMATION

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